

# Fairhaven Natural Health

Your Local Wellness Directory for Healthier Living

## Membership Benefits:

- Your natural health **Areas of Care** connect to your business page
- Full business page with “web special” incentive and can be linked to your website
- Prominent website visibility on **Fairhaven.com**
- Potential to feature **Health News** articles
- **Free display ad** for new subscribers (**valued at \$120!**) on directory listing page for the first year (see details below)

## How to Join the FairhavenNaturalHealth.com

### Subscription Information:

**Initial membership is \$290.** This includes your business page (See business page sample: <http://www.fairhavernaturalhealth.com/business-EnHarmony.php>) and a free ad valued at \$120 for your first year, a bargain for a very visible way to promote your business and direct visitors to your website.

**Annual Membership renewal of \$90** is due annually on Feb 1<sup>st</sup>.

**Business Directory Ad renewal fees are \$120** due on Feb 1<sup>st</sup> annually.

### 1. Contact Information:

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Work: \_\_\_\_\_

Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### 2. Print and complete above form. Mail form with check payable to:

Jan Templeton  
881 Loomis Trail Rd  
Lynden, WA 98264

Note in check memo: Fairhavernaturalhealth.com website

Consider your check to be your receipt.

Contact Jan at 647-7667, if you prefer to use a credit card for payment. A \$10 processing fee will be added.

3. Once payment is received and your business subscription approved, you will be contacted for pertinent information to best represent your business on this valuable website. Highly skilled and creative professionals will design a business page, with your approval, to reflect your unique natural health services and/or products.

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## Directory Page Ads 2012 – Right Column Business Ad!

**Purchase or renew your Ad for only \$120.00 / calendar year.**

To view: <http://www.fairhavennaturalhealth.com/directory.php>

**As you can see in the right column on the directory page**, this ad size gives you the advertiser enough room to express your sales message to the reader. Up to eight ads make a random rotation for positions between the top and bottom of the column. Each time a person views a page the ads will be in different places - thus giving all equal visibility at the top, middle and bottom of the page. To see this work, click your refresh button now.

**Your ad** links directly to your website or business page if you don't have a website.

### **Ad Rate:**

To place a business ad in the right column of the FNH directory page:

Rate = \$120 for a calendar year.

We reserve the right to reject ads we judge as not appropriate.

**Ad specifications:** You are responsible to provide a camera ready ad with the following specs:

**A jpeg or gif image** of 255 pixels wide by 186 pixels tall. Please keep file size below 20k.

### **Building your online ad.**

I recommend you contact your advertising agency or a good graphics designer. The following Fairhaven firms build great online ads.

The professionals at Bayside Web Design and Gorman Publicity have partnered to offer a discount on ad design for website participants only. For \$100 we will create your ad and do two revisions before uploading it onto the website. Extra revisions and changes during the design process will be charged \$75 per hour. Take advantage of this special rate by contacting [karen@baysidewebdesign.com](mailto:karen@baysidewebdesign.com).